

Mayzo Benetex[®] OB Plus Help Customer Reduce Processing Time

Benetex OB Plus is an improved version of the standard Benetex OB. The product has been additionally processed to improve the properties of the product. Below are the benefits of this **NEW & IMPROVED** optical brightener.

- ◆ Does not require additional milling in coating and ink applications
- ◆ More easily dispersed than other optical brighteners
- ◆ More efficient than other optical brighteners
- ◆ Dissolves more rapidly in solvents than other optical brighteners

The largest potential customers for this product are in the coating and/or ink industries. To make a very smooth and uniform coating or ink, the producer sometimes has to mill the material. They use a 3-roll mill to reduce the particle size of the entire formulation. One of the ingredients that requires milling is the optical brightener.

We have processed the material to increase the surface area of the product. What this means is that the larger surface area can absorb more of the ultraviolet light and emit the energy as visible light. The more energy that is emitted, the greater the “whitening” power of the optical brightener. This translates to using less Benetex OB Plus than our competitors optical brighteners. You can replace the competitive material with a fraction of the dose with Benetex OB Plus.

Our product gives you a competitive edge against **ANY** other traditional optical brightener on the market today.

Attack the competition with a superior product today. For samples please contact Mayzo at 770-449-9066 or send email to info@mayzo.com.